

# Web Graphic Internship at online start-up (Hong Kong)

NecesCity is Hong Kong's leading men's lifestyle newsletter. We are dedicated to keeping our readers abreast of the latest trends in dining, nightlife, gadgets, services, leisure and travel. We at NecesCity make it our mission to weed out the uninteresting and mundane, and uncover the most hidden of hidden gems, from the hippest hangouts and eclectic eateries to the coolest comings and goings around town and elsewhere.

This is a fantastic opportunity for an enthusiastic intern, who wants to be involved in one of the most promising new online media publications in Hong Kong. What are you waiting for? Start your creative engines, and get ready to rock the city's publishing landscape with NecesCity!

## *Job Duties*

- Assemble HTML newsletter files including all editorial content, links, images for daily email campaigns
- Website Administrator (upload articles & images, web development...)
- Production & design of off-and online marketing materials
- Assist in Marketing Events / Promotions etc.

## *Requirements*

- Intermediate competency in HTML, CSS
- Proven experience using InDesign, Photoshop and Dreamweaver
- Ability to create print marketing materials (banners, flyers, brochures etc.)
- Experience in using content management software (Joomla)
- Independent work style requiring minimal supervision
- SEO (keyword research, site architecture strategy)

## *Other Requirements:*

- Fluent English speaking, reading and writing skills
- Ability to juggle multiple projects and adapt to changing priorities
- A desire to work in a start-up environment

***Length of Internship:*** min. 3-6 months

***Remuneration:*** Internships are unpaid but will provide you with maximum exposure and a solid experience in online marketing and start-up life in Hong Kong.

We will reimburse local travel & phone expenses, event entry fees and assist you in finding reasonable accommodation in HK. For exceptional interns we will pay a performance related bonus.

To apply please email us a CV and cover letter with "Web Graphic Intern" in the subject line:

## ***Contact Person:***

**Henning Voss / Anne Krueger**

E.: [henning@necescity.com](mailto:henning@necescity.com) / P.: +852 2543 2533 / W: <http://www.necescity.com>